State of
North Dakota
Office of the Governor

John Hoeven
Governor

PROCLAMATION
LIFE INSURANCE AWARENESS MONTH
September 2008

WHEREAS, life insurance is an essential part of a sound financial plan; and

WHEREAS, life insurance provides financial security for families in the event of a premature death by helping family members meet their immediate and longer-term financial obligations and objectives; and

WHEREAS, approximately 68 million Americans lack an adequate level of life insurance coverage needed to ensure a secure financial future for their loved ones; and

WHEREAS, individuals, families and businesses can benefit from professional insurance and financial planning advice, including the assessment of their life insurance needs; and

WHEREAS, the North Dakota Association of Insurance and Financial Advisors is working to make North Dakotans more aware of their life insurance needs and encouraging them to take the necessary steps toward achieving financial security for their loved ones.

NOW, THEREFORE, as Governor of the State of North Dakota, I do hereby proclaim September 2008, **LIFE INSURANCE AWARENESS MONTH** in the state of North Dakota.

John Hoeven
Governor

ATTEST:

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