State of
North Dakota
Office of the Governor

John Hoeven
Governor

PROCLAMATION
DECA WEEK
OCTOBER 12-18, 2008

WHEREAS, the Distributive Education Clubs of America (DECA) enhances the co-curricular education of students with interests in marketing, management, and entrepreneurship; and

WHEREAS, DECA and marketing education provide young people with a school-to-careers connection and is the backbone of a strong, well-educated workforce, which fosters productivity in business and industry and contributes to America's leadership in the international marketplace; and

WHEREAS, DECA helps students develop skills and competence for marketing careers, build self-esteem, experience leadership and practice service learning, as well as develop high ethical standards in personal and business relationships; and

WHEREAS, DECA offers individuals lifelong opportunities to learn new skills, which provide them with career choices and potential satisfaction with an understanding of the competitive, free enterprise system; and

WHEREAS, DECA strives to develop a greater appreciation of the responsibilities of citizenship through character education; and

WHEREAS, DECA is committed to the advocacy of marketing education and the growth of business and education partnerships.

NOW, THEREFORE, as Governor of the State of North Dakota, I do hereby proclaim October 12-18, 2008, **DECA WEEK** in the state of North Dakota.

John Hoeven
Governor

ATTEST:

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